



MUHAMMAD NOUMAN

## CONTACT

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NAVI GATE STATION ABU DHABI UAE

## SUMMARY

Proficient and creative WordPress developer with a strong history in website management and development. Experienced in SEO and PPC campaign creation. Expert in all aspects of WordPress website creation, including design, plug-ins and implementation. Skilled in creating engaging and interactive websites.

## Specialization

- Web designing
- Web development
- Wordpress (CMS) Developer
- SEO Analyst
- Social Media Influencer
- Digital Marketing
- Blogging (Custom, Blog, News E-Commerce Website etc.)
- Graphic Designing (Photoshop & Canva)
- Technical IT Support skills
- Databases
- Microsoft Office and Typing

## PERSONAL INFO

Nationality: Pakistani

Date of Birth: 10-Nov-1994

Gender: Male

## LANGUAGES SKILLS

- English
- Urdu
- Pashto



## EDUCATION

- Master of Science in Computer Science** (01/2015 - 02/2017)  
University of Peshawar (Pakistan)
- Bachelor of Science in Information Technology** (01/2012 - 07/2014)  
Government College Peshawar (Pakistan)



## WORK EXPERIENCE

### SEA HERO WATER SPORTS Rental LLC ABU DHABI (UAE)

Web Developer /SEO Analyst/Social Media influencer: 08/2023-09/2024

- Customize and Maintained the [SEAHEROWATERSPORTS Website](#), update the contents ensuring 99.9% uptime and reducing website downtime.
- Assisted with designing and maintaining the backend, including database and server integration.
- Installed required plugins and additional coding to fit design and Extra functionality requirements Like Payment Integration,
- Implemented security measures to protect WordPress websites from cyber-attacks, resulting in zero security breaches.
- Perform SEO audits for [SEAHEROWATERSPORTS websites](#), conduct research on competitors, identify keyword optimization opportunities, and provide recommendations to enhance web page sitemaps, resulting in a 60% increase organic traffic for Website.
- Act as a Developer a company expert in creating Google ADWORDS and Facebook Campaign for new Leads Generation.

### Aptech Media Peshawar (FF #407)

Web Designer /SEO SEPT 2020 - JULY 2023

- Utilized analytics tools to track website performance, analyze user behavior, and make data-driven recommendations for improvement.
- Addressed technical aspects of SEO, including website speed optimization, XML sitemap creation, and implementation of schema markup.
- Worked closely with cross-functional teams, including developers, content creators, and marketing teams, to achieve common objectives.
- Kept abreast of industry trends, algorithm changes, and emerging technologies in both web design and SEO.

### Soft Nom deans trade center pesh cant (FF #407)

WordPress CMS Specialist June 2020 to AUG 2022

- Designed and developed WordPress-based websites, ensuring a user-friendly and visually appealing online presence.
- Managed and updated website content using the Word Press content management system, ensuring accuracy and relevance
- Installed and configured Word Press plugins to enhance website functionality and meet specific requirements.
- Diagnosed and resolved technical issues, ensuring the smooth operation of WordPress websites and addressing any performance.



## KEY Skills and Proficiencies.

- WordPress Customize website
- Security and Maintenance
- API Integration and Management
- WordPress Plugin Integration.
- PHP Programming
- HTML/CSS/JavaScript
- MySQL Database Management
- Local Business Optimization
- Website Optimization and Performance
- E-commerce platform Integration.
- Search Engine Optimization.
- Content Strategy
- Social Media Marketing.
- Google ADS.
- Canvas and Photoshop.
- Data Entry operator & Typing.

### Interest:

Reading Books, Travelling, Sports.

**REFERENCES:** will be provided on demand.